

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending June 30, 2011

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Caribbean Tourism Organization, USA Inc

991

- (c) Business Address(es) of Registrant
80 Broad Street, 32nd Floor
New York, NY 10004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

NSD/CES/REGISTRATION
UNIT
2011 SEP 28 AM 7:58

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, Bonaire, British Virgin Islands, Cayman Islands, Curacao, Dominica, Dominican Republic, Grenada, Guadeloupe/St. Barts, , Guyana, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, St... Eustatius, St. Kitts & Nevis, Saint. Lucia, St. Maarten, St. Martin, St. Vincent & The Grenadines, Suriname, Trinidad and Tobago, Turks & Caicos Islands, United States Virgin Islands, Venezuela

Note: The Caribbean Tourism Organization USA Inc is the principal and the countries are the members of the Caribbean Tourism Organization

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Promotion of tourist travel to the Caribbean region by means of Public Releases, Distribution of Tourist folders and Public Relations on the joint interest of the Foreign Government Islands and the USVI and Puerto Rico, as well as for Allied members engaged in operations of hotels in the Caribbean covering centralized general activities for the Government Islands which are members of the registrant.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
See attached Schedule A Showing monies received			\$726,941.00

726,9401.00

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached Schedule B showing monies disbursed			\$722,947.00

\$722,947.00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Caribbean Tourism Organization USA Inc

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

\$666,000.00 received from our member countries listed on page3, line 9 for January to June 30, 2010

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

☒ Email

☒ Website URL(s): caribbeantravel.com

☐ Social media websites URL(s): _____

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) N/A

21. What language was used in the informational materials:

☒ English

☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

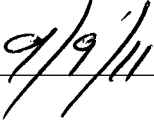
Yes ☒ No ☐

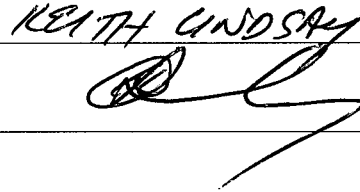
¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)



(Print or type name under each signature or provide electronic signature¹³)

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Caribbean Tourism Organization, USA Inc.

Last Name	First Name	Registration Date
Lindsay	Keith O'Neil	01/19/2006
Riley	Clyde Hugh	12/10/2002

CARIBBEAN TOURISM ORGANIZATION USA Inc.
SCHEDULE A

GOV MEMBERS

HO	666,000.00
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CARIBBEAN WEEK INCOME	13,409.58
OTHER INCOME	3,727.15
INTEREST INCOME	54.96
SUSTAINABLE TOURISM CONFERENCE	5,645.00
TOTAL	

CHAPTERS	38,104.25
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TOTAL RECEIVED	<u>726,940.94</u>
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CARIBBEAN TOURISM ORGANIZATION USA Inc.
SCHEDULE B

<u>DISBURSEMENTS</u>	\$
SALARIES AND WAGES	309,909
PAYROLL TAXES	25,125
EMPLOYEE PENSION	28,147
EMPLOYEE MEDICAL INSURANCE	69,187
EQUIPMENT RENTAL/MAINTENANCE	11,084
ENTERTAINMENT EXPENSE	1,480
TRAVEL EXPENSE	954
OFFICE RENT	100,562
OFFICE SUPPLIES	3,524
POSTAGE/SHIPPING/MESSENGER	1,091
FOOD & BEVERAGE COSTS	243
SUSTAINABLE TOURISM CONFERENCE	16,582
IT MAINTENANCE & SERVICE	25,724
TELEPHONE & FAX	21,370
INSURANCES & LICENSES	3,393
PUBLIC RELATIONS	61,487
ADVERTISING & FULFILLMENT EXPENSE	1,750
BANK/CREDIT CARDS SERVICE CHARGE	978
INTERN STIPENDS	1,650
SUBSCRIPTIONS	305
OTHER EXPENSE	5,500
AUDIT AND TAXATION FEES	
CARIBBEAN WEEK EXPENSES	1,109
TAXES	
TOTAL DISBURSEMENTS BY CTO USA Inc	<u>691,154</u>
TOTAL DISBURSEMENTS BY CHAPTERS	<u>31,793</u>
TOTAL DISBURSEMENTS	<u>722,947</u>



**CTO USA, INC CHAPTERS
 CASH RECEIPTS & DISBURSEMENTS
 January 2011 - June 30, 2011**

	<u>BAL 12/31/10</u>	<u>RECEIPTS</u>	<u>PAYMENTS</u>	<u>BAL 6/30/11</u>
Greater Atlanta	1,201.00	-	-	1,201.00
Greater Detroit	675.00	-	-	675.00
Greater Houston	159.00	-	-	159.00
Long Island - NY	2,773.00	7,974.00	7,455.00	3,292.00
Maryland	872.00	-	-	872.00
Chicago Mid West	3,319.00	6,316.00	6,409.00	3,226.00
New England	2,575.00	6,495.00	6,444.00	2,626.00
Pacific Northwest (Seattle)	2,610.00	-	-	2,610.00
South Florida	7,721.00	5,817.00	4,024.00	9,514.00
North Texas CTO Chapter	2,676.00	1,464.00	1,682.00	2,458.00
Cascade Chapter - Oregon	6,668.00	-	-	6,668.00
Greater Los Angeles	758.00	-	-	758.00
Greater Philadelphia Tri-State	1,194.00	35.00	19.00	1,210.00
Connecticut Chapter	6,256.00	3,427.00	288.00	9,395.00
Orange County	395.00	-	-	395.00
Sacramento Chapter	3,144.00	-	-	3,144.00
San Diego	2,904.00	4,262.00	2,819.00	4,347.00
Northern California	545.00	3,542.00	1,413.00	2,674.00
On-Line Membership	194.00	-	-	194.00
	46,639.00	39,332.00	30,553.00	55,418.00

CARIBBEAN



DEPARTMENT OF JUSTICE ACTIVITY REPORT JANUARY, 2011 – JUNE, 2011

January

- 13 **Northern California Chapter** – Educational dinner seminar sponsored by Cayman Islands Department of Tourism, and held at the Elephant Bar, Concord, CA
- 20 **San Diego Chapter** – Cruise night and Trade Show, sponsored by Carnival, Oceania, Princess, Holland American and Royal Caribbean Cruise Lines, and held at Tom Ham's Lighthouse, CA

February

- 08 **Connecticut Chapter** – Educational dinner seminar sponsored by Puerto Rico Tourism Company, and held at Amarante's Sea Cliff, CT
- 15 **South Florida Chapter** – Educational dinner seminar sponsored by Sandals Resort and Pleasant Holiday, and held at the Courtyard Marriott, Coral Gables, FL
- 23 **Long Island Chapter** – Educational dinner seminar sponsored by Curacao Tourist Board, and held at the The Woodlands, LI

March

- 08 **San Diego Chapter** – Get motivated seminar sponsored by and held at San Diego Valley View Center, included speakers; Colin Powell, Bill Cosby, Rudy Giuliani and Julie Zigli. CA

CARIBBEAN

- 15 Connecticut Chapter** – Educational dinner seminar, cruise night sponsored by Royal Caribbean Cruise Line, Carnival, Disney, Crystal and Regent Cruise Lines, and held at App's Ristorante, CT
- 22 South Florida Chapter** – Educational dinner seminar sponsored by Bahamas Tourist Board, and held at Le Cordon Bleu, Miramar, FL
- 23 Long Island Chapter** – Educational dinner seminar sponsored by Club Med, and held at Verona Restaurant, LI

April

- 08 San Diego Chapter** – Educational dinner seminar sponsored by USVI Tourist Board, and held at the Butcher Shop Restaurant, CA
- 13 South Florida Chapter** – Educational dinner seminar sponsored by the US Virgin islands Tourist Board, and held at the Seminole Hard Rock Hotel & Casino, Miami, FL
- 19 Connecticut Chapter** – Educational dinner seminar sponsored by Barbados Tourism Authority, and held at Hawthorne Inn, CT
- 20 Northern California Chapter** – Educational dinner seminar sponsored by US Virgin Island Department of Tourism, and held at the Round Hill Country Club, Alamo, CA
- 27 Long Island Chapter** – Educational dinner seminar sponsored by US Virgin Islands, and held at the Woodlands, LI

May

- 10-11 Northern California Chapter** – CTO Roadshows held at the Doubletree Hotel and Town & Country Hotel - San Jose/San Diego, CA
- 11 Long Island Chapter** – Educational dinner seminar sponsored by Jamaica Tourist Board, and held at Trio's, LI

- 12 **San Diego Chapter** – Caribbean Goes West Trade Show, held at the Town and Country Resort & Convention Center, CA
- 17 **Connecticut Chapter** – Educational dinner seminar sponsored by Travel Ingressions, Antigua and Barbuda Tourist Board and other hotelier (“All about Antigua”), and held at Debraossi, CT

June

- 21 **Connecticut Chapter** – Educational dinner seminar sponsored by Anguilla Tourist Board, and held at Sage Restaurant, CT
- 21 **South Florida Chapter** – Educational dinner seminar sponsored by British Virgin Islands Tourist Board, and held at Trio on the Bay, Miami, FL
- 22 **Long Island Chapter** – Educational dinner seminar sponsored by Norwegian Cruise Line, and held at the Woodlands- LI
- 23 **San Diego Chapter** – Bus and Walking tour of Airport “Green Build Project”, and held at San Diego Lindbergh Field, CA



CTO MEMBER COUNTRIES

Anguilla

Antigua and Barbuda

Aruba

Bahamas

Barbados

Belize

Bermuda

Bonaire

British Virgin Islands

Cayman Islands

Cuba

Curacao

Dominica

Dominican Republic

Grenada

Guadeloupe/St. Barts

Guyana

Haiti

Jamaica

Martinique

Montserrat

Puerto Rico

Saint Lucia

St. Eustatius

St. Kitts and Nevis

St. Maarten

St. Martin

St. Vincent & the Grenadines

Suriname

Trinidad and Tobago

Turks and Caicos Islands

United States Virgin Islands

Venezuela



Media Contact: Jeremy Viray, Quinn & Co., 212-868-1900 x259; jviray@quinnandcom.com

Caribbean Tourism Organization Reveals the Region's Best Kept Secrets with New Whispers from the Locals Campaign

Exclusive Region-Wide Tips on Island's Hidden Gems; Weekly Social Media Contest Gives Consumers Chance to Win Prizes for Guessing "Whisper" Correctly

BARBADOS (June 9, 2011) – As the popular saying goes, it's not about what you know but about *who* you know. Looking to give travelers exclusive insider information, the Caribbean Tourism Organization (CTO) is launching Whispers from the Locals. The region-wide campaign spotlights under-the-radar authentic experiences that make the destinations of the Caribbean such sought-after locales. Whispers from the Locals address the desire for travelers to discover attractions that are not widely spoken about in brochures, guidebooks and websites. From a hidden pork shack selling the tastiest barbecue in town to the region's only "snow capped" mountain range, CTO shares the Caribbean's best-kept secrets straight from those who live there and are in the know. All "whispers" will be live on the website homepage, including accompanying photo, for consumers to view at their leisure.

CTO will also unveil a Twitter contest where fans/followers will have an opportunity to win destination-branded prizes when answering trivia questions relating to a country's hidden secret. A new question will be asked every Friday at 11 a.m. EST starting June 24 to November 4. The first person to correctly answer the question will win prizes ranging from a beach bag with flip-flops to a Caribbean cookbook.

"Whispers From The Locals is the key to some of the best experiences and finds in the Caribbean. It is information that makes each island unique and often things you can't do or find anywhere else in the world," says Sylma Brown-Bramble, CTO's director of marketing for the Americas. "It is the type of experience that will make people feel 'in the know' when they share it with the most curious and discerning travelers. It can inspire visitors to dig further and create their own whispers."

Travelers looking to experience one of the whispers can book a vacation package through one of CTO's chapter travel agents for a customized getaway. For more information on Whispers from Locals, visit www.onecaribbean.org.

About Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people.

The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism

development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: ctony@caribtourism.com; CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: ctolondon@caribtourism.com; CTO Headquarters is located at One Financial Place, Collymore Rock, St, Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: ctobarbados@caribtourism.com. For more information, please visit www.caribbeantravel.com or www.onecaribbean.org. Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

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Media Contact: Jeremy Viray, Quinn & Co., 212-868-1900 x 259; jviray@quinnandco.com

Caribbean Tourism Organization Reports Region-Wide News & Developments

BARBADOS (June 9, 2011) – In the midst of new tourism developments debuting across the region, the Caribbean Tourism Organization (CTO) recently reports an overall **5.6% increase** in arrivals to the Caribbean and a **steady 2% growth** in visitors from the US market. To meet ever-growing consumer demands, various Caribbean destinations are debuting new projects over the coming years. Below is an overview from each CTO member country.

Anguilla

- **Solaire Anguilla** is a new, 'green' real estate offering of 30 village and waterfront residences located in the Lockrum area of Anguilla. Solaire will combine simple classic Caribbean luxury design, renewable solar energy, and best practice management in order to promote Anguilla's sustainability and its energy independent future.
- **Jumeirah**, the Dubai-based luxury hotel group will operate a luxury resort hotel and residences on the island of Anguilla. Situated on 370 acres of beachfront on the south side of Anguilla, the Jumeirah Anguilla Resort is expected to open in the next three years.
- Funtastic Adventures presents the **Pelican Trail and Water Sports at Little Bay**; a new splash of adventure in beautiful Anguilla! This nature trail and water activity park is a must do for the discerning traveler looking to energize the traditional Anguilla experience.

Antigua and Barbuda

- **New International Airport** - Antigua and Barbuda recently finalized arrangements for the new USD\$ 40 M V.C. Bird International Airport Terminal. Construction will start on September 2011.
- **Nonsuch Bay**, the new 40-acre luxury sailing resort on the south east coast of Antigua, is launching a summer sailing program for children.

Aruba

- **Aruba Fun City**, a family amusement facility specializing in great fun for everyone recently opened at Palm Beach Plaza. Aruba Fun City is a 2,000 square meters of recreation and fun with video games, climb wall, laser tags, exiting 4D encounters, Day-Care with playground, and a baby Gym.
- Taking place for the first time November 3 - 6, 2011, the **Aruba In Style** event will be a mix of fashion shows, parties, presentations and shopping in one of Caribbean's most exciting destinations.
- The **Radisson Aruba Resort, Casino & Spa** has embarked on a \$30 million room refurbishment. Capitalizing on its distinctive architecture and open-air design the first and second buildings have been completed and the final building is scheduled for completion October 2011. www.radisson.com/aruba

Bahamas

- **Opening of U.S. Departures Terminal at LPIA** - The Nassau Airport Development Company (NAD) in partnership with the Bahamas Ministry of Tourism & Aviation opened

the doors to the newly built U.S. Departures Terminal at Nassau's Lynden Pindling International Airport (LPIA).

- Morgans Hotel Group recently signed on to operate and manage the planned 300-room luxury lifestyle hotel at the new **Baha Mar Resort** currently in development on Nassau's Cable Beach, and Rosewood Hotels & Resorts will manage and operate the resort's planned 200-room luxury hotel. The resort is scheduled to open its doors in 2014. www.bahamar.com/
- Reopened in December 2010, the historic **Dumore**, sitting at the crown of Harbour Island's famous Pink Sands Beach. <http://www.dunmorebeach.com/index.htm>

Barbados

- Barbados will get additional summer service as **JetBlue Airways** is introducing twice daily non-stop service to Barbados for the period July 14th through August 29th 2011.
- **American Airlines new nonstop service** from Dallas-Fort Worth to Grantley Adams International Airport in Bridgetown, Barbados. The new flight cuts approximately six hours of travel time off for West Coast travelers.
- **Crop Over Festival:** Summer in Barbados is filled with energy and excitement. Crop Over, spanning from July 1-August 1, is Barbados' biggest and best-loved festival which sees the whole island taken over by the party spirit. Events last five weeks and revelers can expect a heavy mix of live soca and calypso music, dancing, arts and crafts markets, invigorating parties, cultural presentations and more.

Belize

- **Maya 2012** – The magic of Belize's Maya culture will come alive in 2012 in celebration of when the world starts anew with the close of the Maya's Long Count Calendar. In honor of this new era, Belize will feature a full line-up of events and festivities for both tourists and Belizeans.
- **30th Anniversary of Independence, Special Homecoming** – Each September, Belize proudly celebrates its independence with festivities held throughout the month honoring the country, its culture and history. And 2011 will be a year you won't want to miss, as Belize celebrates its 30th year of independence! Among highlights, Belize is coordinating a grand Homecoming for all Belizeans living abroad, welcoming them back home for this year's special celebrations.

Bermuda

- Officially announced in January 2011, Bermuda and Port Royal Golf Course will return as hosts through 2012 for the 29th and 30th editions of the **PGA Grand Slam of Golf**. The season-ending showcase event will be televised Oct 18-19, 2011.
- The Bermuda Department of Tourism is offering a new cash incentive for visitors, as well as Bermuda residents, to "feel the love" in Bermuda, with the launch of the "**Feel the Love Rewards**" program. The "Feel the Love Rewards" program offers easy-to-reach, tiered monetary incentives for Bermuda ambassadors.
- AirTran Airways recently launched **new nonstop, seasonal service to L.F. Wade International Airport in Bermuda** from Baltimore/Washington Thurgood Marshall International Airport and Hartsfield-Jackson Atlanta International Airport.

Bonaire

- **Majestic Journeys Bonaire N.V.** has reopened at a new location offering more Alternative & Complementary Healing modalities than before. Retreat packages can be customized, starting with the choice of treatments, detoxifications, healing food plans and educational programs. Local herbal remedies and various organic applications are used to enhance the overall grassroots approach to recovering optimum health and sense well being. For more information visit www.majesticjourneysbonaire.com.
- The new **Blue Mekong Thai Restaurant** opened its doors a few months ago, and has proved to be a new, fun and exciting way to dine on Bonaire. Unlike most restaurants, Blue Mekong has no menu. Guests have the choice of ordering five, seven or nine courses, which change every three weeks. All courses are served in cups, and go from

bland to spicy as the menu progresses. The restaurant is located on the second floor balcony overlooking Kaya Grandi in Kralendijk.

British Virgin Islands

- **New Marina on Virgin Gorda** - The British Virgin Islands Tourism Board and the Yacht Club Costa Smeralda are pleased to announce the opening of a new state-of-the-art superyacht marina in the protected North Sound Bay Virgin Gorda.
- **Scrub Island**, which opened its doors in early 2010, celebrated its year anniversary in February. Located one mile offshore from Beef Island on Tortola, it is the newest private island Resort in the British Virgin Islands and offers its guests an adventure in luxury living at a resort like no other. www.scrubisland.com

Cayman Islands

- **Cayman Summer Splash** offers a fully loaded deal June 1 – September 30, welcoming tourists to experience what it means to be **Caymankind** in the most affordable way. Visitors will enjoy 5th night free accommodations, a free water sports activity and compelling family discounts including free admission to top island activities, reduced airfare, and more through a “VIP” program.
- For the fifth consecutive year, the Cayman Islands Department of Tourism and Cayman Airways will be partnering with **The Fresh Air Fund**, an independent, not-for-profit agency dedicated to providing cost-free summer vacations for under-privileged children. This summer the Cayman Islands, The Fresh Air Fund's only international destination for children, will welcome 10 kids from New York while seven Caymanian children will be able to enjoy the Big Apple and summer camp in upstate New York.

Curacao

- The **Curasub** is a new attraction taking visitors down to 1,000 feet beneath the sea in the world's first mini-submarine for tourists! <http://substationcuracao.com/>
- **InselAir**, Curaçao's national carrier, will launch nonstop flights to Curaçao from Charlotte, on Wednesdays and Saturdays, beginning on June 22, 2011. <http://www.fly-inselair.com>
- Announced in 2011, Dutch aviation company **Space Expedition Curaçao** (SXC) will launch 35-minute flights into space from the southern Caribbean island beginning Jan. 1, 2014. <http://spaceexperiencecuracao.com/>

Dominica

- In June 2011, Dominica celebrates the completion of Segments 1-4 of the island's 115-mile long **Waitukubuli National Trail**. Dominica is the only Caribbean destination with a walking trail that extends the length of the island.
- The Caribbean's longest running diving festival is scheduled for July 8-17, 2011, in Dominica. Experienced and beginner divers alike will flock to the island for **Dominica's 18th annual Dive Fest**, one of the most fascinating diving experiences in the Caribbean. **Dominica** is rated as one of the top 10 dive locations in the world. Seahorses, frogfish, flying gurnards and scorpion Sevish are commonly spotted in Dominica's waters, but are rarely seen around other Caribbean islands.
- **Dominica's 15th Annual World Creole Music Festival** is scheduled for Oct. 28–30, 2011. The festival attracts some of the most renowned musical groups and soloists from the Creole-speaking world. World Creole Music Festival is seen as one of the only truly indigenous music events in Dominica and the Eastern Caribbean.

Dominican Republic

- **Eleven DR Beaches Earn Blue Flag Accreditation** - The Foundation for Environmental Education awarded 11 Dominican Republic beaches with its Blue Flag accreditation. A few of the DR beaches honored include: Arena Gorda, La Altagracia (Bahia Principe Bavaro), Arena Gorda, etc.

- **Samaná Opens Shipwreck Museum** - A new museum recently opened in Samaná, which features an exhibit of artifacts recovered from shipwrecks and state-of-the-art technology. For more information on the museum, visit: www.alldeepblue.com
- **New Runway for Punta Cana International, DR's Most Popular Airport** – Punta Cana International Airport (PUJ) has a new runway at the airport which opened in April 2011. It reaches over 10,000 feet and features state-of-the-art airport equipment and technology.

Grenada

- **The Discovery Train**, a sightseeing trolley inspired by a 1960's steam locomotive, is the first of its kind to offer tours throughout the town of St. George, Grenada. Passengers on the tour receive background information of the town, along with its history, people and culture while enjoying the scenery, busy street life, architecture and scenic vistas. www.grenadadiscoverytrain.com.
- **Spice Basket** is a cultural village that's vision is to provide an experience for visitors that will allow them to discover, honor and share what is unique about Grenadian culture and the way of life. Spice Basket consists of five different areas: a restaurant and bar, theater, museum, kiosks and a gift shop. www.spicebasketgrenada.com.

Jamaica

- **Historic Falmouth Cruise Port**: The Historic Falmouth Cruise Port celebrated its grand opening on Mar. 22, 2011. The 32-acre, two-berth port will include restaurants, duty-free and boutique shops, a craft market, offices and residences within walking distance. Cruise passengers have access to more than 60 attractions in the surrounding area and in nearby Ocho Rios and Montego Bay.
- **Ian Fleming International Airport**: Jamaica's third international airport was officially opened on Jan. 12, 2011 by Prime Minister Bruce Golding. The airport will allow for easy, efficient and timely processing of small aircraft and passengers. Features of the facility include a passenger lounge, pilot briefing room, customs and immigration clearance, and other specialized services for private flights.
- **Montego Bay Convention Centre**: The new Montego Bay Convention Centre in the island's tourism capital will offer advanced support and flexibility for meeting planners, and is ideally located to ensure great diversity in leisure activities for delegates' discretionary time. The Convention Center represents a major step in Jamaica's ongoing efforts to enhance its tourism product with a progressively wider range of offerings for both business and leisure travelers.

Montserrat

- **First Port of Call** - As part of the Montserrat Tourist Board's (MTB) continued efforts to expand within the cruise industry, the MTB is pleased to share that the MV Discovery cruise ship made its first port call to the destination on March 26, 2011.
- **New Air Service** - On March 15, 2011, St. Vincent Grenadines Air (SVG Air) began daily scheduled service between Montserrat and Antigua. For more information on flight schedules and fares, go to www.flymontserrat.com.

Nevis

- **Four Seasons Resort Nevis** re-opened at the end of 2010 after being closed for renovations since mid-October 2008, due to the impact of Hurricane Omar. The hotel's new look features completely refurbished guest rooms (all 196), the new Coral Grill restaurant debuted featuring new Executive Chef Andreas Donnerbauer, who has created a new menu of freshly grilled seafood. www.fourseasons.com/nevis.

Puerto Rico

- **Wyndham Rio Mar Beach Resort & Spa** now offers an out-of-this-world-spicy cocktail with the introduction of its Fire Pit Bloody Mary, part of a "Caliente Cocktails" menu created in celebration of the resort's on-site fire pit.
- At the five-star 139-room **St. Regis Bahía Beach Resort** Puerto Rico guests can tee off at a Robert Trent Jones Jr. golf course, revel in exclusive Remede Spa pampering, savor Jean George's acclaimed cuisine at Fern or bask in the pristine sandy Bahía Beach. The

St. Regis's beautiful Audubon's Gold Signature Sanctuary Certification setting includes more than seven miles of nature trails and kayak outings on 63 acres of canals, ponds, and lakes.

- The soon to open 212-room **Condado Vanderbilt Hotel**, will be another five star hotel option in of Puerto Rico. Built following the classically elegant 1919 Whitney Warren architectural design commissioned by Frederick Vanderbilt the new Condado Vanderbilt luxurious facilities will once more play host to heads of state, international celebrities and socialites seeking to enjoy life's exceptional pleasures.

Saint Lucia

- Among the key hotel developments on-island is the opening of the new **Hotel Chocolat** in early 2011. This boutique hotel is set in The Rabot Estate, a working cocoa estate. The property features 14 luxury Cocoa Cottages, a Pool Clubhouse, Massage Pavilion and beach access among other amenities. Senator Allen Chastanet, Saint Lucia's Minister of Tourism and Civil Aviation, welcomed plans by the British-owned operator to break ground on a new Chocolate Factory to be located conveniently, next door to Hotel Chocolat.
- On April 4th, **American Eagle** commenced a second daily service between San Juan Luis Muñoz Marín International Airport (SJU) and Saint Lucia's George F.L. Charles Airport (SLU) further enhancing Saint Lucia's convenience for travelers flying from the US on American Airlines.
- **Soufriere Hotwire Rides** – Saint Lucia's newest zip line experience located at the Morne Coubaril Estate combines the adrenaline rush of zipping under the sheer Petit Piton, with elevated views of the historic town of Soufriere and the Caribbean Sea.
- The Jalousie Plantation is undergoing a US\$100 million enhancement and will be re-branded and re-launched as **The Tides, Sugar Beach** in late 2011. So far, the physical transformation has included a gut renovation of its villa accommodations, new entry-level Sugar Mill rooms and the construction of a brand-new destination-spa.

St. Kitts

- **Cockleshell Bay** – This new resort development will be set on 150 acres in the island's picturesque southeast peninsula and will feature a Park Hyatt hotel and residences as well as a 160-berth Camper & Nicholson's managed yacht marina, a casino and a selection of world-class restaurants.
- **Christophe Harbour** – Construction began in August 2010 on the Beach Club at Sandy Bank Bay. The 9,400 square foot open-air venue will include a swimming pool, changing area and covered beach bar and grille. Christophe Harbour Development Company, Ltd (CHDC), led by Kiawah Development Partners (KDP), is the master developer for Christophe Harbour, a luxury resort development launching in 2012.
- **Kittitian Hill** – Development has recommenced on the site of Kittitian Hill, with the ground having been cleared for the golf course and some villas. Set on a stunning 400-acre hillside site in the Northern part of St. Kitts, it will consist of a village with a centre for the creative arts, villas, apartments, a cottage hotel with the look and feel of traditional Kittitian cottages, a destination spa featuring treatments indigenous to the island and the region, and a championship golf course.

St. Maarten

- St. Maarten offers visitors and locals an exciting way to experience the talents of local artists with the **Arts in the Plaza Festival** in Porto Cupecoy Plaza. This monthly, free event combines visual, performing and musical arts from St. Maarten/St Martin's avant-garde arts scene and showcases new performances and exhibits featuring Caribbean, Dutch, French and Indian influences. www.facebook.com/artsintheplaza
- St. Maarten just announced the opening of its first national park called **Man of War Shoal Marine Park** which is a major step towards improving marine environmental protection. The area is known as "the Proselyte Reef Complex," which is home to many of the island's marine life including whales and dolphins along with sharks, sea turtles and fish.

St. Vincent and the Grenadines

- The new **Argyle International Airport** (which will replace the existing ET Joshua Airport) is expected to open by early 2013 and will offer direct international jet service from the U.S., Canada and Europe.
- Located on St. Vincent, **Buccament Bay Resort** is a new luxurious 5-star, all-inclusive property by Harlequin Hotels & Resorts. Phase one opened on April 3, 2011. Its facilities will include: the Pat Cash Tennis Academy, Liverpool Football Club Soccer School, The Spa with treatments by ESPA, Harlequin Performing Arts Academy, Trader Vic's along with several other bars and restaurants, Little Harlequins Kids Club and Diving & Watersports Centre.

Trinidad & Tobago

- The **STAR (Service, Training, Attitude, and Respect)** program is aimed at achieving service quality excellence on a continuous basis at all levels of the hospitality sector. It also seeks to build public awareness of and to influence change in attitudes towards quality service delivery.
- The **Small Tourism Enterprises Project (STEP)** aims to improve the skills of small tourism operators through training and capacity building programs.
- The Tourism Development Company (TDC) is currently partnering with the Trinidad Hotels Restaurants and Tourism Association in identifying business owners who are interested in being Green Globe certified. **Green Globe 21** is an international Environmental and Social Management Certification Program designed specifically for the travel and tourism industry.

United States Virgin Islands

- **Westin St. John Resort & Villas** challenges groups to channel their inner sea captains with the launch of the "Island Hopping Scavenger Hunt," in partnership with Magic Moments Luxury Excursions and Nauti Nymph Powerboat Rentals, the largest and best known powerboat rental company in the U.S. Virgin Islands.

About Caribbean Tourism Organization

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Caribbean Tourism Organization Honors Top Sustainable Tourism Projects at 12th Annual Conference in Bermuda

2011 TravelMole – CTO Caribbean Excellence in Sustainable Tourism Awards; Winners Invited to Present Projects at STC-12 Held on April 3-6

BARBADOS (March 4, 2011) – The Caribbean Tourism Organization (CTO) will host the 12th Annual Sustainable Tourism Conference (STC-12) April 3 -6, 2011 in Bermuda. The theme for this year's conference is **"Keeping the Right Balance: Rising Above the Numbers"** which addresses a variety of crucial issues such as understanding the next generation of experiential travelers and developing strategies to combine profitability and sustainability in the midst of the new green economy.

CTO is calling on the region's standout sustainable tourism projects of the year to enter the 2011 TravelMole – CTO Caribbean Excellence in Sustainable Tourism Awards. The awards recognize individuals, organizations or companies from CTO Member Countries that have developed a unique and attractive tourism product which embraces sustainable tourism values and helps enhance the country's tourism product offerings. Winners will be invited to present their project at STC-12 (prize includes airfare and accommodation). The [nomination form](#) is available on the conference website. Entries must be submitted no later than Friday, March 18.

In conjunction with the Bermuda Department of Tourism and industry partners, CTO announces an exciting program which includes panel discussions, workshops and presentations from leading tourism experts such as:

- Strategies for Sustainability Success
- How Sustainability Can Transform the Travel Experience
- Reducing the Risk, Raising the Return: Building Your Sustainable Tourism Plan
- The Power of Partnerships
- Save the Planet, Save Your Money: Cutting Costs Through Responsible Resource Use
- The Sustainability Report Card: How to Communicate Best Practices

The conference will offer delegates an opportunity to experience Bermuda's rich history, culture and beauty through study tours to popular attractions like the UNESCO World Heritage town of St. George and the Royal Naval Dockyard area. Delegates can also participate in the Stakeholder Speakout Session which provides an opportunity to discuss critical issues regarding the sustainability of Bermuda's tourism industry. In celebration of the International Year of Youth and International Year of Biodiversity,

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CTO will give special recognition to the role of Caribbean youth in tourism sustainability during a special session.

STC-12 features a keynote address by *National Geographic Traveler* editor-at-large Costas Christ, who played a vital role in first defining the term eco-tourism. His address, entitled "Global Sustainable Tourism Trends: How Sustainability is Transforming the World of Travel" will delve in to the evolution of sustainable tourism and its impact on destinations like the Caribbean.

"This year's conference will encourage the Caribbean to breathe new life into its commitment to strategically develop the tourism industry in a sustainable manner," said CTO Secretary General and CEO Hugh Riley. "Our hope is that STC-12 will inspire the entire region to continue its efforts in responsible resource use and overall sustainable tourism practices."

STC-12 is part of the information dissemination and regional awareness component of CTO's Strategy for Sustainable Tourism. It looks at how member states can design and implement sustainable tourism policies and programs, offering a regional forum for information exchange on the successes and pitfalls of national, regional and international initiatives.

To register and receive updates regarding the Sustainable Tourism Conference (STC-12) please visit the conference website www.caribbeanstc.com.

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About TravelMole

TravelMole.com is the first online community for the Travel and Tourism Industry, established in 1998. Today TravelMole.com and TravelMole.TV publishes 15 eNewsletters and broadcasts hundreds of videos to over 450,000 travel & tourism industry professional registered members and subscribers, as well as 30 million consumers in 132 countries. This includes the highly acclaimed VISION on Sustainable Tourism publication.

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CTO, NTA Ink Partnership Pact

Travel organizations seek to bring more business and members to both groups.

NEW YORK, N.Y.—NTA and the Caribbean Tourism Organization (CTO) have created a partnership that promotes opportunities to tourism businesses in the over 30 member countries of the CTO and gives NTA tour operators easier access to Caribbean destinations.

CTO Chairman Senator Ricky Skerrett and Lisa Simon, president of NTA, signed the agreement at a news conference today at the Marriott Marquis in New York City, home of the annual CTO event which celebrates Caribbean tourism and the rich heritage and culture of the region.

"This match creates an important commercial opportunity for CTO members," said Skerrett.

"NTA is an international association focused on travel to, from and within North America, which fits perfectly with the product offerings of CTO members. I expect that this partnership agreement will create more North American tourism arrivals for the Caribbean."

Through their new agreement, NTA and CTO will promote each other's organization, encourage their members to belong to both organizations and provide educational leadership at each other's signature conferences. These include CTO's annual conference and NTA's two major North American events, Contact and Convention.

Simon also welcomes the agreement between the two groups. "NTA tour operators are familiar with the fantastic Caribbean destinations, and this partnership provides direct access to the destinations and to potential partners," she said. "This collaboration makes it easier for both NTA and the CTO to bring new business opportunities to our members."

About CTO: The Caribbean Tourism Organization, with headquarters in Barbados and marketing operations in New York and Toronto, is the Caribbean's tourism development agency and comprises membership of more than 30 governments and a myriad of private sector entities. The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and information technology, and sustainable development. Visit www.onecaribbean.org for more information.

About NTA: Now celebrating its 60th year, NTA is the leading association for professionals serving travelers to, from and within North America. Formerly the National Tour Association, the association became NTA when its global membership (more than 40 countries) and focus exceeded its name. Today NTA helps its diverse membership expand market reach with innovative business tools, strategic relationships and collaboration within the industry. For more information, visit www.NTAonline.com.

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The Caribbean Surges into New York City This Summer & Lights Up Empire State Building!

**Caribbean Tourism Organization Hosts Annual Caribbean Week Festivities
June 5 -11th Offering Exclusive Package Deals, Interactive Shows, Fashion
Runway & More; Empire State Building Will Shine Blue, Green & Yellow**

BARBADOS (May 10, 2011) – The Caribbean Tourism Organization (CTO) announces an exciting lineup of events for **Caribbean Week 2011** in New York. From **June 5 – 11**, the Big Apple will take on the sights, sounds and flavors of the Caribbean when destinations from across the region bring a slice of Caribbean life to the city. New York is welcoming the region with open arms as the iconic Empire State Building will shine brightly displaying the traditional Caribbean colors of blue, green and yellow for all to see on June 10th.

"We are thrilled to bring the Caribbean back to New York," says Sylma Brown-Bramble, CTO's director of marketing for the Americas. "This year's celebration is sure to be our biggest and most exciting Caribbean Week ever. The local community will get to experience why the Caribbean is the number one warm-weather destination and offers so much more than just sun and sand."

The Caribbean Travel & Cultural Fair will take place on Wednesday, June 8 at Vanderbilt Hall in Grand Central Terminal where admission is free for all attendees. Slated to be one of its biggest and most colorful showcases to date, attendees will be thrilled by Caribbean performers and entertainers, as well as a romantic Caribbean wedding organized in collaboration with the Global Bridal Group. In addition, the fair will offer consumers exclusive Caribbean Week deals from American Airlines Vacations and Travelocity.

Caribbean Week will give the local community an opportunity to experience the region's diverse culture and heritage: from its relishing cuisine – as renowned local chefs prepare flavorful dishes at various locations such as Bloomingdale's 59th Street - to its fashionable trends at the first-ever Caribbean Fashion Show.

A complete list of Caribbean Week 2011 events include:

Wednesday, June 8

- Caribbean Travel & Cultural Fair - Enjoy the sights and sounds of the Caribbean at Vanderbilt Hall in Grand Central Terminal. From 10 a.m. to 7 p.m., the free event is open to the general public and includes food and entertainment from various destinations.
- Caribbean Fashion Show – The Caribbean hits the catwalk with a vibrant runway show featuring the region's top designers. The show will take place at Arena located on 135 West 41st Street in New York from 6:30 p.m. to 9:00 p.m.

Thursday, June 9

- Invest Caribbean Power Breakfast – A networking event at which venture capitalists and angel investors will share their plans, budgets and procedures for investing in the Caribbean. The “must attend” event takes place at the Marriott Marquis in New York from 7:30 am to 9:50am. Tickets are \$75.

Friday, June 10

- The Rhythms of the Caribbean Ball –Hosted by NBC anchor, Jenna Wolfe, a “barefoot” black tie affair where flip flops will be the footwear to compliment formal attire. Guests can sip their way through the region’s unique varieties of rum while enjoying the best of Caribbean food and entertainment. At The Plaza Hotel New York from 7:00 pm to midnight. Tickets start at \$350 and a portion of the proceeds go to finance scholarships to Caribbean nationals pursuing careers in tourism.

Saturday, June 11

- CaribbeanTales NY Film Showcase
The Caribbean hits the silver screen with this year’s film festival at the Spike Lee Screening Room at Long Island University Brooklyn Campus. Starting at 2pm, the event is open to the general public and is free admission. Filmmaker panel discussion will immediately follow the screening.

Be sure to our Facebook and Twitter to get the latest updates on Caribbean Week events throughout the city. When tweeting please use #CaribWeekNY hashtag.

Caribbean Week in New York is supported by Afar Magazine, American Express, Association of Travel Meeting Executives, BRIDES, Caribbean Tales, Carib Vision, Churches United to Save and Heal, Citi Tech Solutions, CTO Foundation, Demetrious, Diamond Noir Collective, Dreamy Weddings, Dwayne Bishop Photography, Empire State Building, Hermies Salon, Hard Beat Communications, Caribbean American Chamber of Commerce, Jamaica, MarryCaribbean, opusseven, Pace University, Performance Media Group, St. George’s Episcopal Church and St. Kitts.

For more information on Caribbean Week, visit www.caribbeanweekny.com.

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Caribbean Tourism Organization Announces Winners of Caribbean Media Awards: Top Feature Stories of 2010

***Travel + Leisure* Takes Home Coveted "They Like Me, They Really Like Me" Honor for Best in Show**

NEW YORK (June 21, 2011) – The Caribbean Tourism Organization (CTO) is pleased to announce the winners the Caribbean Media Awards. The coveted accolades were unveiled during a special Caribbean Week luncheon in New York. The awards honor the creativity and loyalty of US- and Caribbean-based media for their standout stories from 2010. Seventy submissions we received and narrowed down by a panel of judges including CTO executives and Associate Professor Ellen Frisina from Hofstra University. This year CTO decided to add some spice to the category names ranging from "I Couldn't Have Written it Better Myself" to the "Inner Circle King/Queen Award." The full list of winners includes:

BEEN THERE, WROTE THAT AWARD

BEST FEATURE ARTICLE IN A CONSUMER MAGAZINE – USA

Shane Mitchell
Travel + Leisure
"Out Islands Bahamas"

I COULDN'T HAVE WRITTEN IT BETTER MYSELF AWARD

BEST FEATURE ARTICLE IN A CONSUMER NEWSPAPER – USA

Nancy Trejos
Washington Post
"Untracked Barbados"

INNER CIRCLE KING AWARD

BEST FEATURE ARTICLE IN A TRADE PUBLICATION – USA

Joe Pike
Travel Agent
"Belize: The Caribbean and Latin America in One"

OH SNAP! AWARD

BEST PHOTOGRAPHY – USA

Diego Marquez
EXHALE Magazine
"Aruba: Walk on the *Wild Side!*"

VIRTUAL VISITOR AWARD
BEST ONLINE FEATURE - USA

Joshua Berman
FoxNews.com
"Belize in 5..."

NO ANANSI STORY! AWARD
BEST FEATURE-CARIBBEAN MEDIA

Joe Shooman
The Caymanian Compass
"Competition is Local, Worldwide"

GOLDEN MIC AWARD
BEST FEATURE BROADCAST – USA

TODAY Show
"United States Virgin Islands: Caribbean Ritual Dancers and Steel Band"

THEY LIKE ME, THEY REALLY LIKE ME AWARD
BEST IN SHOW

Shane Mitchell
Travel + Leisure
"Out Islands Bahamas"

For more information on the Caribbean Tourism Organization, visit
www.onecaribbean.org.

About Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

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The Caribbean Tourism Organization (CTO) Wraps Up Another Successful Caribbean Week in New York

Caribbean Week 2011 Drew Crowds to Its Interactive Shows, Fashion Runway & More; Empire State Building Donned Caribbean Colors of Blue, Green & Yellow

NEW YORK (June 23, 2011) – The Caribbean Tourism Organization (CTO) wrapped up yet another exciting lineup of events for **Caribbean Week 2011** in New York. From June 5 – 11, the Big Apple took on the sights, sounds and flavors of the Caribbean when destinations from across the region brought a slice of Caribbean life to the city.

Throughout the week, the local community had the opportunity to relish in island cuisine as renowned chefs Paul Yellin of Barbados, Yvette LaCrette Michelle of Grenada and Roland Brammer of Jamaica prepared flavorful dishes at Bloomingdale's 59th Street.

Sunday, June 5

- Caribbean Week in New York kicked off on Sunday, June 5 with a vibrant Interfaith Celebration at St. George's Episcopal Church in Brooklyn complete with moving musical performances by local choirs and messages of hope from religious leaders spanning a multitude of faiths.

Monday, June 6 – Tuesday, June 7

- Tourism ministers and officials convened Monday and Tuesday at various business meetings and workshops. One of the highlight events was the Travel Agent Workshop on Monday, June 6 which included a thought-provoking presentation by honeymoon/destination wedding expert, Geri Bain as well as the launch of CTO's Whispers from Locals campaign which focuses on hidden gem experiences in the Caribbean.
- A thrilling Student Colloquium rounded out the afternoon of Tuesday, June 7 where college students from the U.S. and the Caribbean presented various sustainable tourism projects.

Wednesday, June 8

- On Wednesday, June 8, CTO organized one of its biggest events to date, The Caribbean Travel & Cultural Fair. It is estimated that the free consumer event welcomed nearly 8,000 guests to Vanderbilt Hall in Grand Central Terminal. Caribbean performers and entertainers including music powerhouse Ria Borman from Barbados rocked the crowd while guests swooned over the afternoon's romantic Caribbean wedding of Mr. & Mrs. Raymond Mohan of New York, which was organized in collaboration with the Global Bridal Group.

- The Caribbean hit the catwalk on Wednesday evening with the first Caribbean Fashion Show hosted by CTO and produced by Diamond Noir Collective.

Thursday, June 9

- The spotlight was on the media on Thursday, June 9 beginning with the annual Caribbean Media Awards where *Travel + Leisure* took home the “*They Like Me, They Really Like Me*” award for Best in Show.
- Later, the Caribbean Media Marketplace event welcomed more than 30 exhibitors from across the region as they networked with more than 100 journalists representing a variety of top-tier media including writers from *Travel + Leisure*, *Wall Street Journal*, *New York Daily News*, *Newsweek* and more.
- The day wrapped up with the Caribbean Diaspora Forum, titled “Rediscovering Home” where panelists and guests engaged in thrilling discussions about the importance of the Diaspora community.

Friday, June 10

- On Friday, June 10, the day began with a packed house at the Marriott Marquis for the Caribbean Marketing Conference which covered trends in social media and mobile marketing and was headlined by research guru, Henry Hartevelde of Forrester Research.
- The Plaza Hotel welcomed guests that evening for the Rhythms of the Caribbean Ball. Hosted by NBC’s Jenna Wolfe for the third straight year, the ball showcased a special Caribbean menu, award-winning rums and honored Grenadian hotelier Sir Royston Hopkin with a Lifetime Achievement Award.
- The evening ended with the lighting of the iconic Empire State Building which shined brightly displaying the traditional Caribbean colors of blue, green and yellow.

Saturday, June 11

- Caribbean Week came to close with its first film showcase on Saturday, June 11. The Caribbean hit the silver screen with this year’s CaribbeanTales NY Film Showcase at Long Island University Brooklyn Campus.

“We are absolutely thrilled with this year’s turnout for Caribbean Week in New York,” says Sylma Brown-Bramble, CTO’s director of marketing for the Americas. “This year was one of our biggest and most exciting Caribbean Weeks ever. We hope the local community got the chance to experience first-hand why the Caribbean is the world’s number one warm-weather destination!”

Be sure to check out www.onecaribbean.org and our [Facebook](#) page for photos from the week of events.

Special thanks to the following sponsors of Caribbean Week: Afar Magazine, American Express, Association of Travel Meeting Executives, BRIDES, Caribbean Tales, Carib Vision, Churches United to Save and Heal, Citi Tech Solutions, CTO Foundation, Demetrious, Diamond Noir Collective, Dreamy Weddings, Dwayne Bishop Photography, Empire State Building, Hermies Salon, Hard Beat Communications, Caribbean American Chamber of Commerce, Jamaica, MarryCaribbean, opussevent, Pace University, Performance Media Group, St. George’s Episcopal Church and St. Kitts.

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